

# WHITIHIKO KI TE AO

A vision for Te Wānanga o Raukawa to nurture and expand the mātauranga continuum by inspiring and preparing more Māori to participate in the technology industry.

## THE CURRENT STATE



The tech industry and demand for skills has exploded globally & locally. It is now the highest paying industry & third largest export in Aotearoa.



Māori participation in the sector is lower than non-Māori -we are missing an opportunity to accelerate Māori economic growth.



There are no opportunities for Māori to acquire industry- relevant technical skills within a kaupapa Māori learning environment.



Covid-19 has disproportionately affected Māori businesses and employment.

## WHAT WE AIM TO DO ABOUT IT

Whitihiko ki te Ao will accelerate Māori participation in the tech sector, to deliver on this goal, TWoR has created three strategic pillars to drive success:

<b>Strong Industry Alignment</b>	Create digital courses that are co-designed with industry for industry, preparing ākonga with relevant technical skills. TWoR will provide advantages for ākonga with early industry exposure through graduate and work-experience with leading technology organisations locally and globally.
<b>Support Māori Tech Founders</b>	TWoR will establish a technology incubator to provide Māori tech founders with the necessary support structures to develop start-ups that are grounded in kaupapa Māori and will achieve success on the local and global stage.
<b>Pathways from Kōhanga to Industry</b>	Inspire and support Māori in early childhood, primary, and secondary education, exposing them to the endless opportunities available in the technology sector. We can create advantages for our people through early exposure to and development in industry skills even before tertiary education.

Whitihiko ki te Ao will be an expression of our kaupapa:

Whakapapa Whanaungatanga Te Reo Ūkaipōtanga Kotahitanga Rangatiratanga Kaitiakitanga Wairuatanga Manaakitanga Pūkengatanga

## WHAT SUCCESS WILL LOOK LIKE



More Māori are participating and thriving in high income jobs and a more resilient sector.



More Māori businesses are created in regional Aotearoa, providing new employment opportunities outside of the major city centres.



New digital services and solutions that contribute to the on-going revitalisation of te reo Māori and the expansion of mātauranga.